



**NOTIFICATION TO ATTEND MEETING OF THE ECONOMIC DEVELOPMENT AND  
ENTERPRISE SPC**

**TO BE HELD IN THE COUNCIL CHAMBER, CITY HALL, DUBLIN 2 AND REMOTELY VIA  
ZOOM**

**ON TUESDAY 25 APRIL 2023 AT 3.30 PM**

**WEBCASTING NOTICE**

This meeting may be filmed for live or subsequent broadcast via the Council's website. At the start of the meeting the Chair will confirm if all or part of the meeting is being filmed.

You should be aware that the Council is subject to the Freedom of Information Act 2014, the Data Protection Act 1988 and 2018, General Data Protection Regulations (EU) 2016/679 and the Defamation Act 2009. Data collected during this webcast will be retained in accordance with the legislation.

Therefore, by entering the Council Chamber/Meeting Room and using the seats around the meeting tables, public gallery etc., you are consenting to being filmed and to the possible use of those images and sound recordings for webcasting.

If you have any queries regarding this, please contact the Chief Executives Department on Extn. 2101 or DD (01) 222 2100.

**AGENDA**

**TUESDAY 25 APRIL 2023**

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- |   |   |                |
|---|---|----------------|
| 1 | Roll Call & Quorum (5 minutes) - Norman Thompson, Acting Senior Economic Development Officer                          |                |
| 2 | Minutes of meeting held 31/1/23 (5 minutes)   | <b>3 - 6</b>   |
| 3 | Matters Arising (5 minutes)   |                |
| 4 | Motion of Notice (10 minutes)<br><br>None received  |                |
| 5 | European Programme Support Office & International Relations - Ciara O'hAodha, Head of EPSO / Senior Executive Officer | <b>7 - 12</b>  |
| 6 | DCC Tourism Strategy 2023-2028 Update - Barry Rogers, Head of Dublin City Tourism Unit                                | <b>13 - 21</b> |
| 7 | Dublin Belfast Economic Corridor Update (10 minutes) - Mary MacSweeney, Acting Executive Manager                      |                |

8	Dublin City Local Economic & Community Plan Update (5 minutes) - Ross Curley, Acting Senior Executive Officer	
9	Dublin Place Brand Strategy Update (15 minutes) - OCO Global / Utopia	
10	Circular Economy Hotspot 2023 Update (10 minutes) - Steve O'Reilly, Rediscovery Centre	<b>22 - 30</b>
11	Night Time Economy Advisor Update (10 minutes) - Ross Curley, Acting Senior Executive Officer	<b>31 - 37</b>
12	SoCircular Outcomes Report & Brochure (10 minutes) - Norman Thompson, Acting Senior Economic Development Officer	<b>38 - 130</b>
13	Economic Development & Enterprise Management Reports (5 minutes)	<b>131 - 164</b>
	<ul style="list-style-type: none"> <li>• Economic Development Office</li> <li>• Local Enterprise Office</li> <li>• Dublin.ie</li> <li>• Smart Dublin &amp; Smart Cities</li> </ul>	

14 A.O.B.

Next SPC meeting: 12<sup>th</sup> September 2023 (3.30pm to 5.30pm)  
 Venue: Hybrid Meeting – City Hall / Zoom